

7.3 Institutional Distinctiveness

7.3.1 Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust

BVC College of engineering popularly known as “BVC” was established in 2009 near Palacharla in Rajahmundry by “BVC Educational Society”. The college is located in a peaceful and lush green environment away from the din and bustle of the crowded city life free from pollution and congenial to attain technical knowledge. The nearest airport at Madhurapudi is 5 Kms away from the college and Railway station at Rajahmundry is 15 Kms away from the college respectively. The college is well connected by National highway 16 to all parts of the district as well as the state. Proximity location of college to the focal point of Rajahmundry has been a major source of attraction for stake holders.

Vision: To become a model abode of learning with time trusted academic values for serving the nation and World.

Mission:

- To provide academic infrastructure and create incubation centers
- To augment Industry – Institute Interaction through research and skill development activities.
- To build lively ambience and provide learning etiquette for all round growth of stakeholders.
- To promote innovative ideas through consultancy and knowledge hubs.
- To expand the knowledge of stakeholders by involving in workshops and training programs.

BVC has a vibrant pool of young and experienced faculty, renowned in their domains with wide exposure in teaching, research and consultancy. Most of the teachers at BVC are actively pursuing PhD and have published several papers in national and international Journals. The college facilitates Industry-Institute interaction through MoU's with Industries in and around Rajamahendravaram, Chennai, Hyderabad, Visakhapatnam and Vijayawada for training, internships and placements.

The college offers training programs not only in academics and technical areas but also in social skills, soft skills, ethical values and personality development programs. Departmental Associations are active in all the Departments of the college in updating the technical know-how of the students. Students and faculty of BVC regularly participate in technical seminars, conferences and workshops. The college provides job assistance program (Campus Recruitment Training) to students of all years. Our students excel various competitive exams like GRE, TOFEL, GATE and other examinations including state and central studies either they do stay in the campus or after leaving the campus. We strive hard and wish to see our students to be self sufficient and successful.

The college research wing provides hands-on experience to the students and facilitates them to get the live projects from local organizations, so that the students are able to get potential source of employment.